

# WYOMING ASSOCIATION OF BROADCASTERS

## 2026 CONVENTION

GREEN RIVER, WY

### Schedule of Events

### On the Mic

#### FRI. JUNE 5

**6 PM ICEBREAKER**  
TEAMS-PRIZES-FOOD-DRINKS-MINGLING-BOWLING!  
Green River Bowling Center  
1410 Uinta Drive, Green River



**ERIK THERWANGER** (“Thur-wang-ur”) is a dynamic force in personal and professional growth. As an author of eight books, and the founder of Think GREAT, a veteran-owned company, he draws on his background as a United States Marine and executive business leader. With over 30 years of experience, he empowers teams across a broad spectrum of industries and makes a lasting impact by blending real-world strategies with powerful motivation to help people unlock their full potential.

#### SAT. JUNE 6

**8:30 AM- 9:30 AM LEARFIELD AFFILIATE MEETING**

**9:30 AM- 12:00 PM ERIK THERWANGER: NEXT LEVEL SELLING**

**12:00 PM- 1:00 PM LUNCH**

**1:15 PM- 2:15 PM DAVINA SASHKIN: LEGAL/FCC UPDATE**

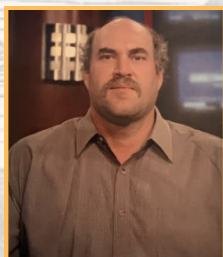
**2:30 PM- 3:30 PM SHARING SESSION**  
This session invites stations of all sizes to share proven ideas, emerging tools, and lessons learned. Topics may include AI integration, digital revenue strategies, community engagement, staffing solutions, and new technology. Participants are encouraged to contribute at least one actionable idea. Together, we build a stronger industry.

**3:30 PM ANNUAL BUSINESS MEETING**

**5:30 PM HALL OF FAME AND AWARDS BANQUET**  
Expedition Island: 475 South 2nd East Street: Green River, WY



**DAVINA SASHKIN** has extensive experience analyzing complex and controversial FCC regulatory policy issues and advising clients on the operational and business implications of FCC policy changes. She has extensive experience advocating for broadcast and telecommunications clients in FCC rulemaking proceedings and in litigation before federal courts. Davina is currently a partner at Wilkinson Barker Knauer, LLP: The nation's largest standalone communications and technology law firm.



**TONY SCHAEFER**  
**CHEYENNE**  
**(POSTHUMOUSLY)**



**LARRY PROIETTI**  
**CHEYENNE**

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